



The 21st Beijing Essen Welding & Cutting Fair (BEW2016)

Post-Show Report

June 14-17, 2016

One of the top 2 international welding shows in the world!

Sponsors:

Chinese Mechanical Engineering Society (CMES)

CMES Welding Institution

China Welding Association (CWA)

Welding Equipment Committee of CWA

German Welding Society (DVS)

Messe Essen GmbH

Co-Sponsors:

American Welding Society

Japan Welding Engineering Society (JWES)

Korean Welding Industry Cooperative (KWIC)

Key Statistics:

Exhibitors: 1,008

——from 28 countries & regions

——incl. 155 international exhibitors (15% of total exhibitors)

Exhibition Halls: Hall E1-E4, W1-W3

Gross Exhibition Area: 92,700 square meters

Net Exhibition Area: 38,268 square meters

Overseas Exhibition Area: 7,884 square meters

Attendance: 23,439 visitors

——from 77 countries & regions

——of which 1,393 are from overseas

◆ Beijing Essen Welding & Cutting Fair (BEW), one of the top two trade shows in the global welding and cutting industry, is sponsored by Chinese Mechanical Engineering Society (CMES), CMES Welding Institution, China Welding Association (CWA), Welding Equipment Committee of CWA, German Welding Society (DVS) and Messe Essen GmbH.

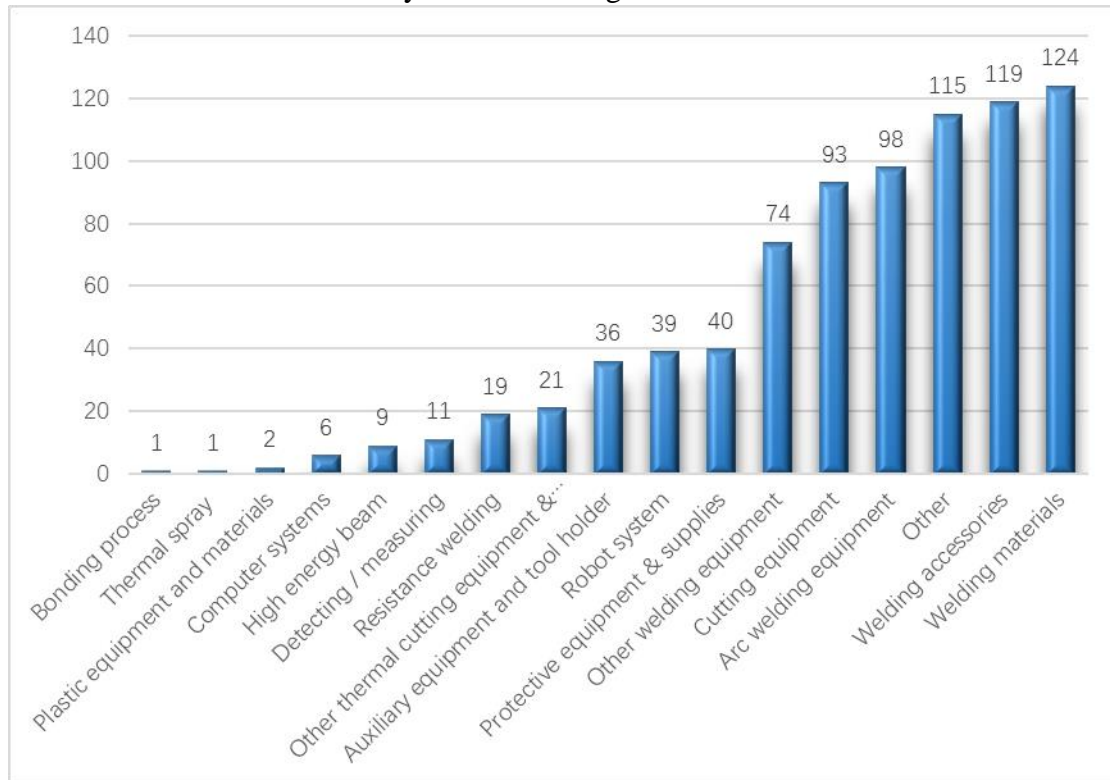
◆ The 21st Beijing Essen Welding & Cutting Fair, held on June 14-17, 2016, appeared a new atmosphere while maintaining stable development. The exhibitors felt positively about effective expansion of business relationships through BEW2016. The visitors were satisfied with the information collected and obtained the best procurement solution.

◆ The simultaneous activities include more than 20 forums, work meetings, conferences and technical seminars and Products Release. Besides, the 2016 IFWT on Green and Intellectual Welding Forum, “China Welding Forum 2016 - Opportunities and Challenges of Robot Welding” hosted by China Welding Association, and other welding related organizations were also held during the same period.

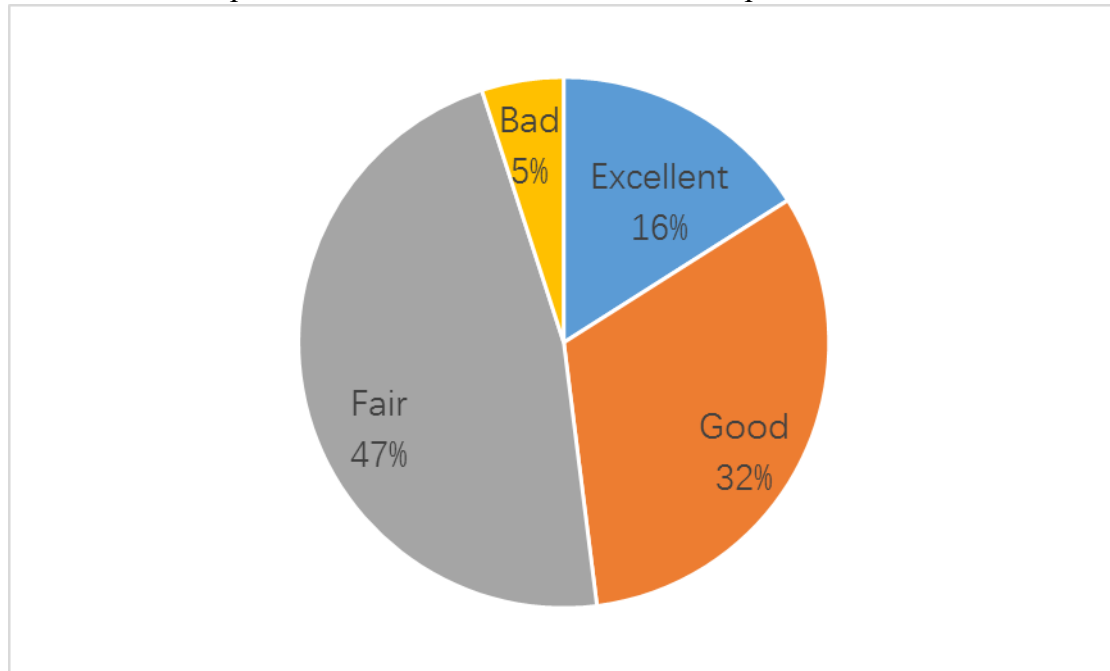
1. Exhibitors

1,008 exhibitors from 28 countries and regions, including Australia, Austria, Belgium, Canada, Czech, Dutch, Finland, France, Germany, Hongkong, India, Italy, Japan, Korea, Norway, Portugal, Russia, Samoa, Singapore, Spain, Sweden, Switzerland, Taiwan, Thailand, UK, USA, Vietnam, of which 853 are Chinese enterprises, 155 are international enterprises.

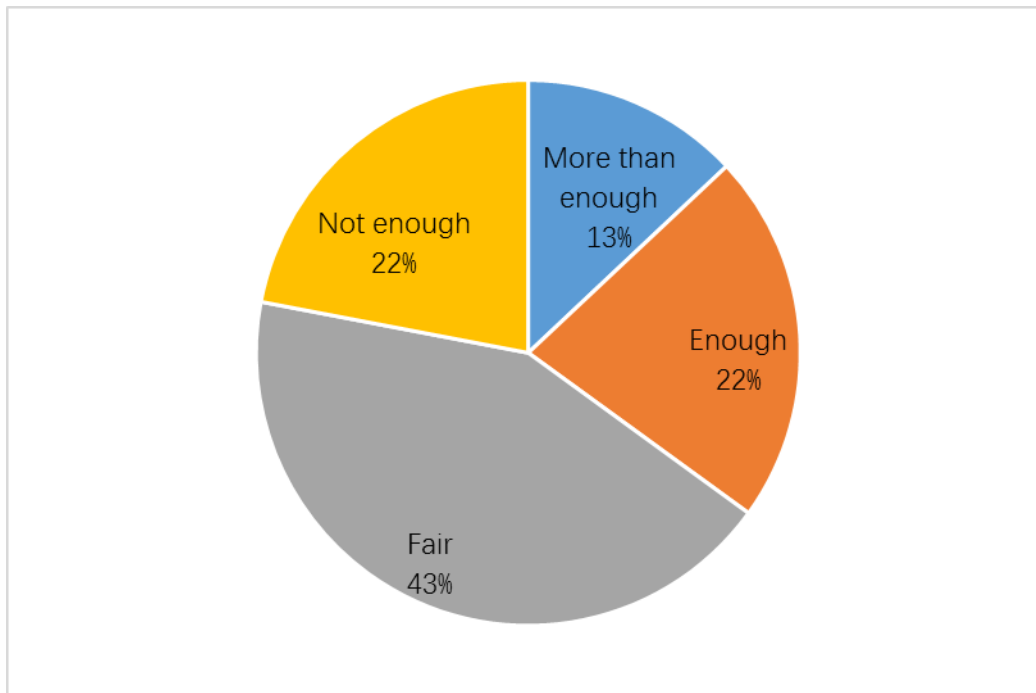
1.1 Breakdown of Exhibitors by Products Categories



1.2 Exhibitor's Opinion about how the visitors fit their expectation

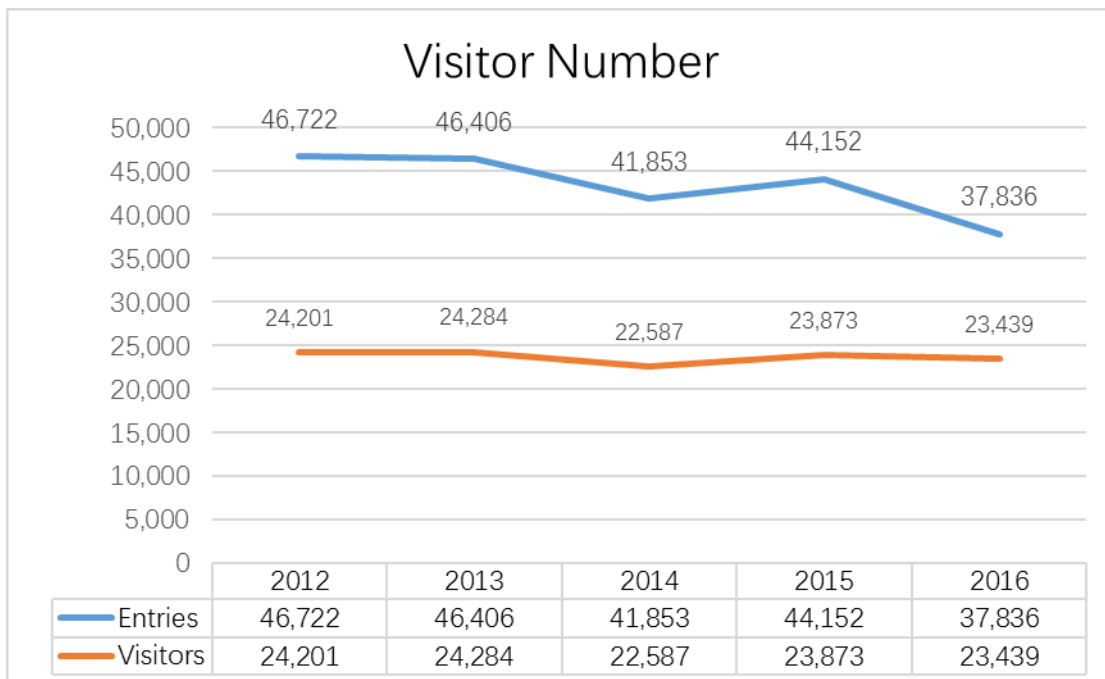


1.3 Exhibitor's Opinion about the Quantity of Visitors

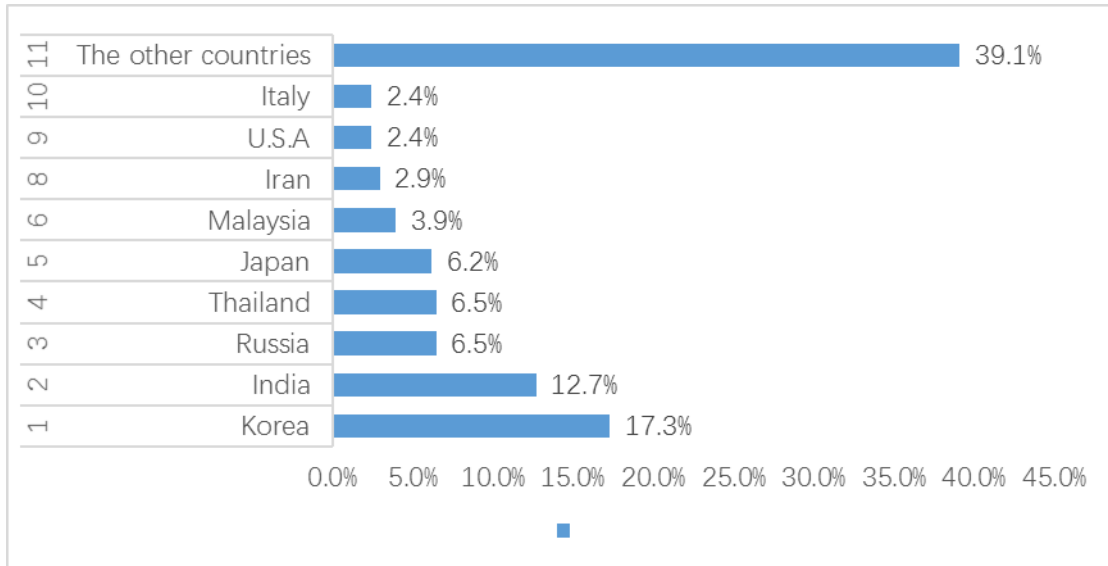


2. Visitors

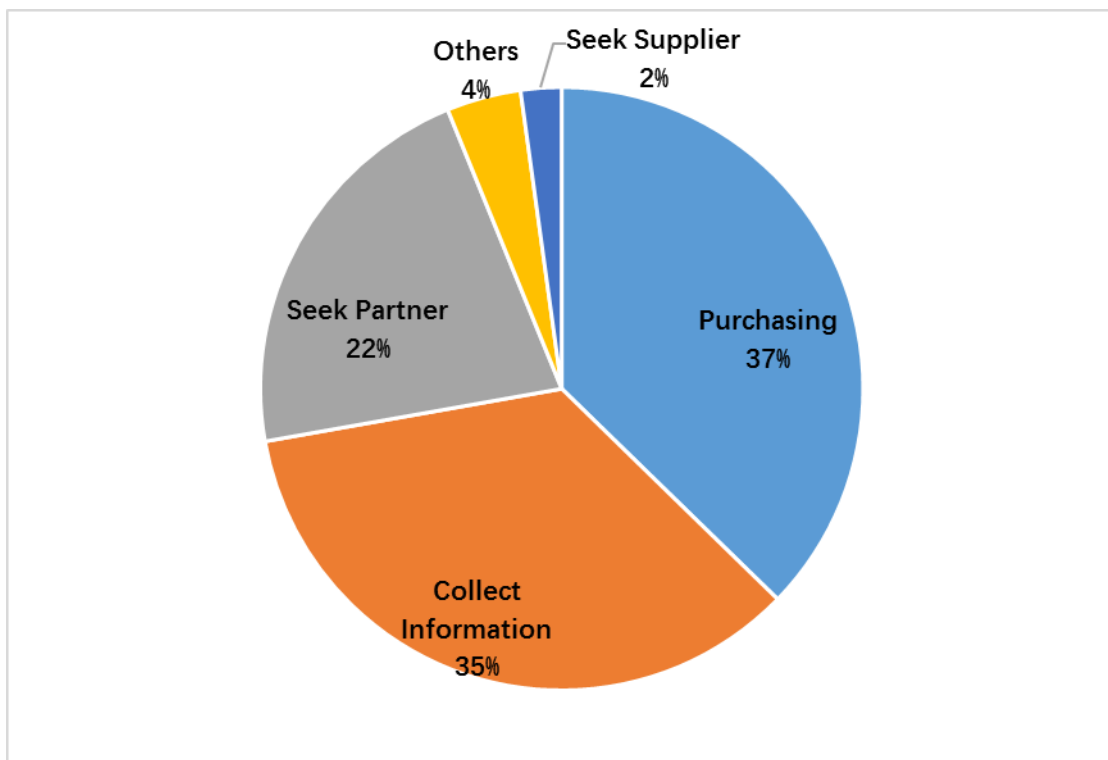
The four-day exhibition attracted **23,439** visitors with **37,836** entries, and about **26.08%** visitors visited more than one time during the exhibition time (most of these visitors have a clear purpose of purchase or investigation).



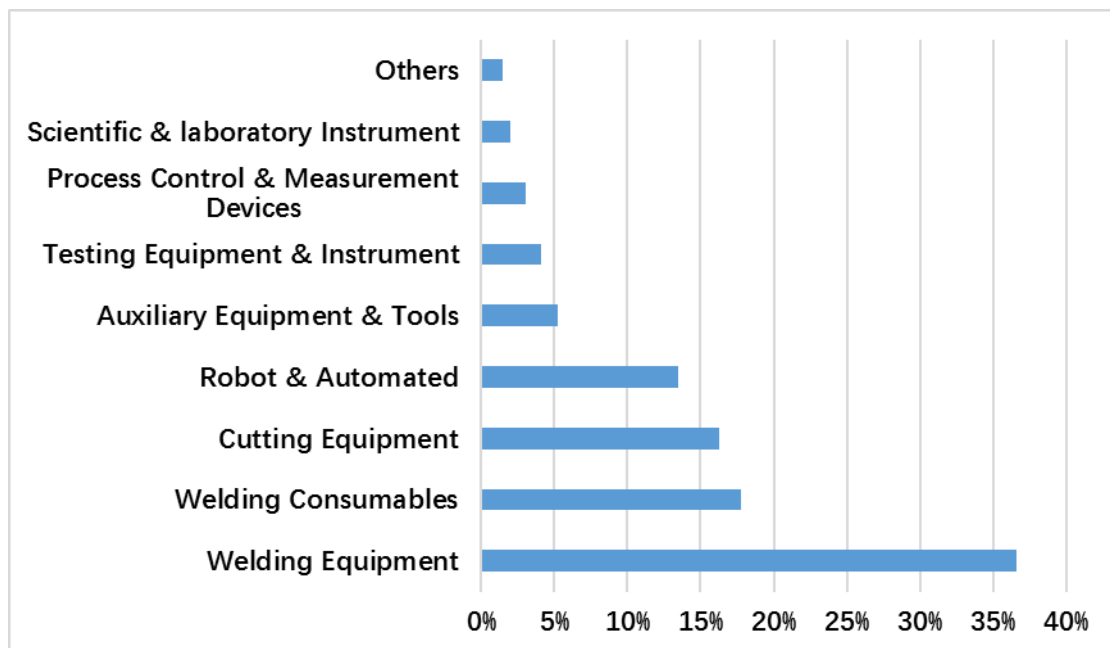
2.2 The visitors come from 75 countries and regions. The Chinese Visitors come from 33 Chinese provinces.



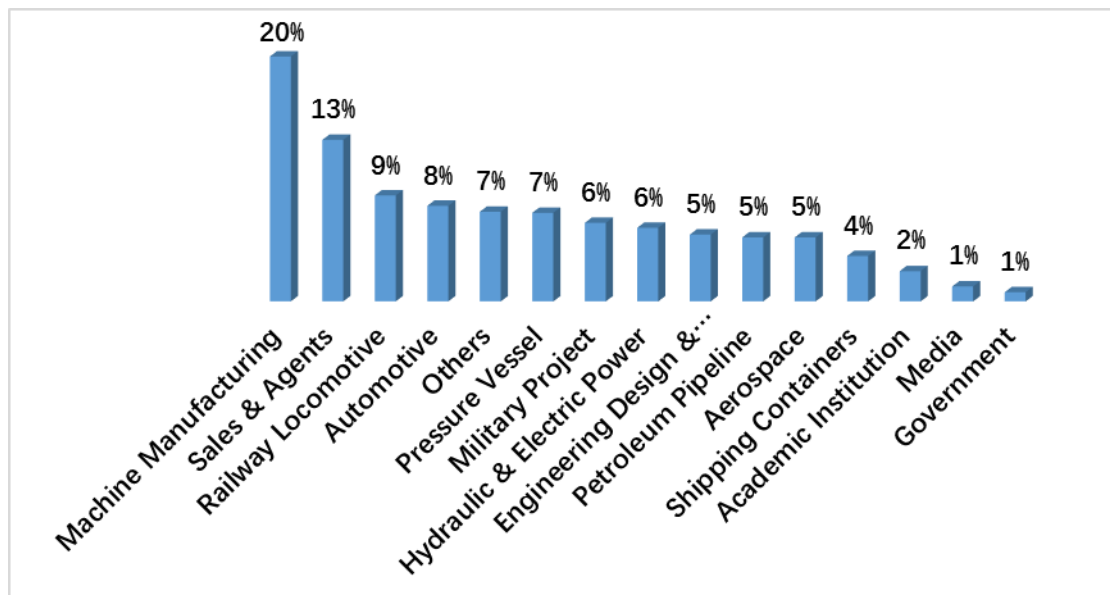
2.3 What do the visitors come to BEW2015 for?



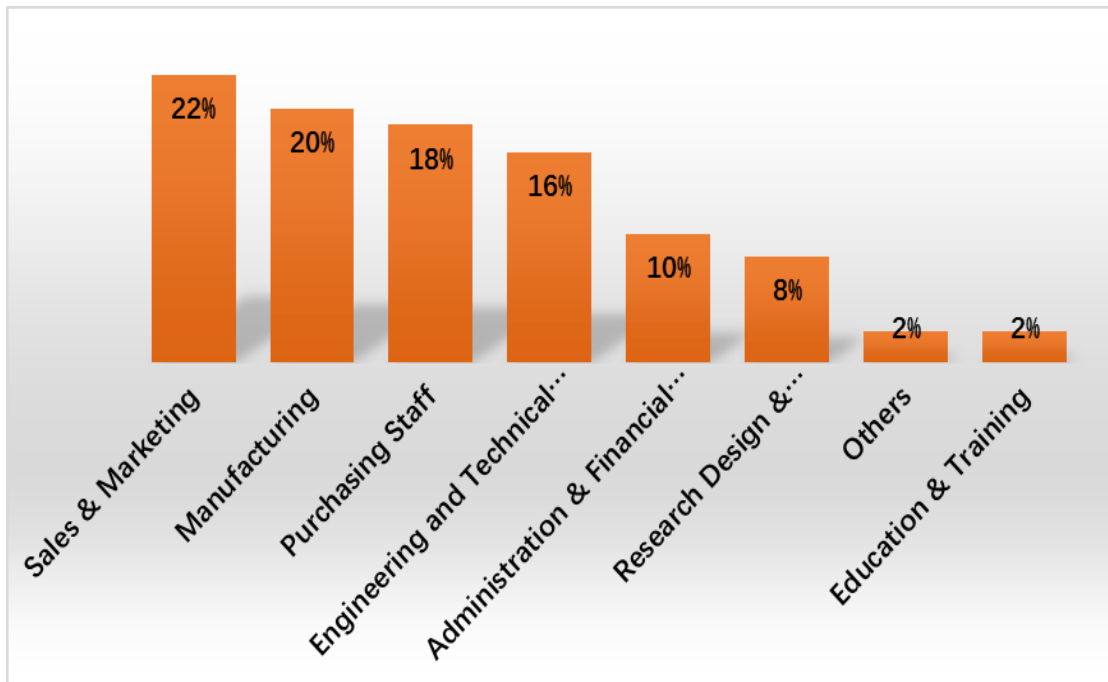
2.4 What products are visitors interested



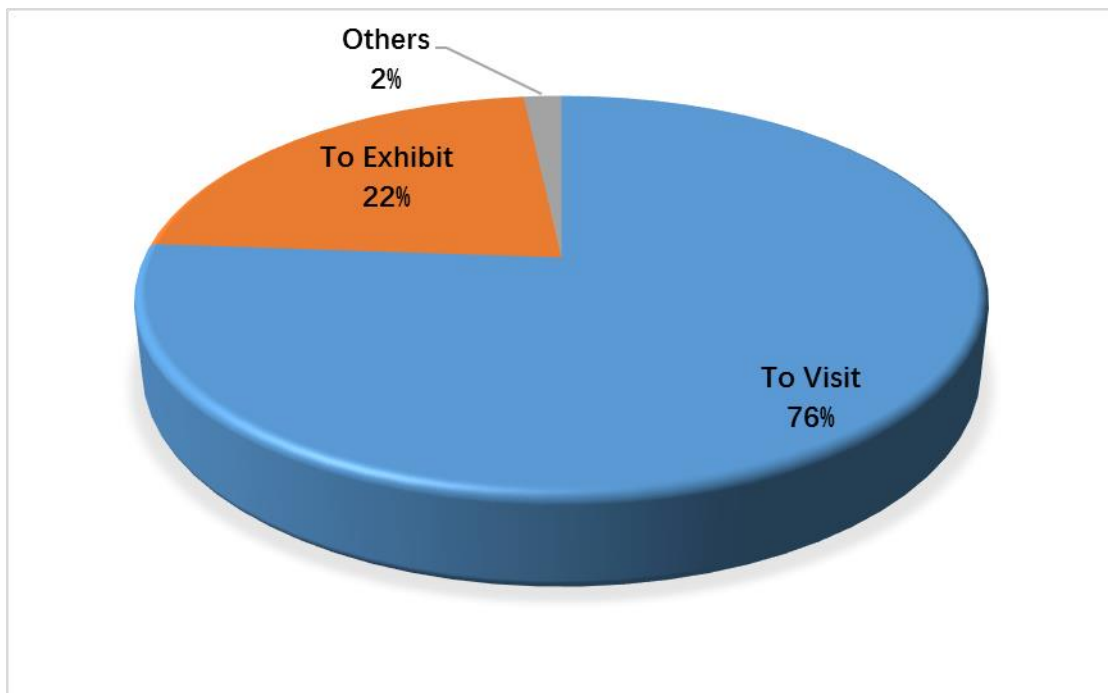
2.5 Classify Visitor by Industrial Sectors



2.6 Visitor's Main Job Function



2.7 Visitor's Intention for the Next Fair



Conferences, Forums & Meetings

Activities	Date
IFWT2016 Green and Intellectual Welding Forum	June 13,2016
China Welding Forum 2016 - Opportunities and Challenges of Robot Welding (CWF2016)	June 11-14,2016
Welding Patents & Achievements Display	June 14-17, 2016

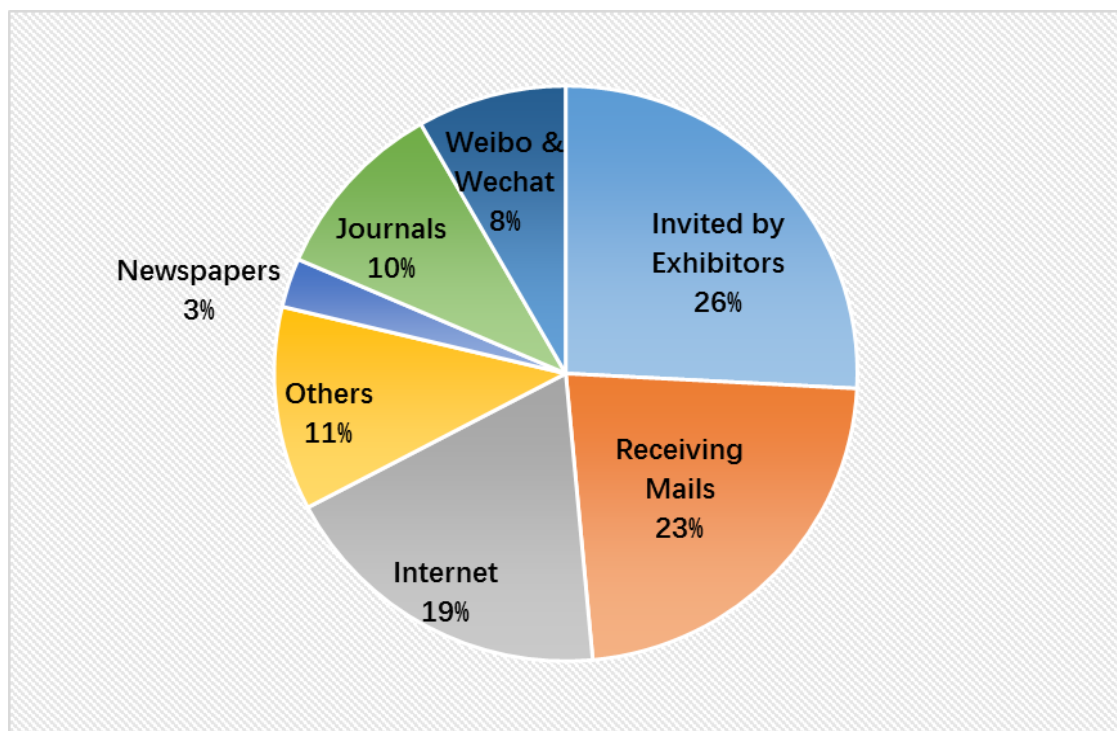
Technical Seminars

Company	Title
Ningbo Boschda Welding Robot Co., Ltd.	Application and Development of Welding Seam Visual Tracking Technology
ESAB Welding and Cutting Products (Shanghai) Management Co., Ltd.	ESAB Consumables Power Modern High-productive and Environmental-friendly Welding
ESAB Welding and Cutting Products (Shanghai) Management Co., Ltd.	NEW ESAB i-Series High Precision Plasma Cutting System
BOC CHINA HOLDINGS	Linde Shielding Gas Technology Introduction
KUKA Robotics China CO., LTD.	2016 KUKA Metal Industry Application Seminar
Sandvik Materials Techonology	Sandvik Corrosion Resistance Welding Consumables and Welding APP Solution

ESAB Welding and Cutting Products (Shanghai) Management Co., Ltd.	ESAB Engineering Automation Solution - ICE - HLAW - FSW - Plasma Welding
AWS	1. Opening /Presenting of Scholarship Certificate 2. AWS CWI International Activities 3. AWS Code D1.1/D1.5 4. AWS Certifications programs and development in China (CWI/SCWI/CWF/CW etc)
Lincoln Electric Management (Shanghai)Co., Ltd.	Advanced Aluminum Welding Technology
Stanley Engineered Fastening	TUCKER SPR & Stud Welding System
ESAB Welding and Cutting Products (Shanghai) Management Co.,Ltd.	ESAB High-Productive Welding Solution to Pipeline Industry
Voestalpine Böhler Welding Trading (Shanghai) Co.,Ltd	New Development of Welding Materials in Shipbuilding and O&G Upstream Equipment Manufacturing Industry
ESAB Welding and Cutting Products (Shanghai) Management Co., Ltd.	The Research and Application of ESAB Rotating Arc Transfer (SAT) Technology
Thermal Dynamics Automation China	Retrofit Existing Cutting Machines with Thermal Dynamics New Plasma Systems
Wuxi Hulian Science & Techonology Group Co.,Ltd.	The Intelligent Welding Fused with Network Technology--The New Technology and Craft of the Large Bridges, Shipbuilding and Port Machinery

Carl Cloos Schweisstechnik GmbH	CLOOS & RILAND – A Partnership for Success
ESAB Welding and Cutting Products (Shanghai) Management Co., Ltd.	High-Productive Membrane Wall Welding Technology
Lincoln Electric Management (Shanghai)Co., Ltd.	Welding Productivity and technology advancements for heavy fabrication
ESAB Welding and Cutting Products (Shanghai) Management Co., Ltd.	STOODY - The Best Choice of Extreme Abrasion Resistance
Koike Engineering Tangshan Co.,Ltd.	The Chance & Challenge for Welding & Cutting Processing Intelligent

5. Promotion of BEW2016



The following list includes the media/trade fairs that promoted BEW2016.

Designated Media
MW Metal Forming
Supporting Magazines
AUTOMOBILE INDUSTRY -CHINA
BROAD MEDIA (HONG KONG) PUBLISHING CO., LTD.
CHENGDU ELECTRIC WELDING MACHINE MAGAZINE CO., LTD.
CHINA AEROTIME MEDIA CO., LTD.
China International Equipment Manufacturing Exposition
China Welding Association (CWA)
CHINA WELDING ASSOCIATION WELDING EQUIPMENT BRANCH
China Welding Equipment Purchase Guide
FORGING & METALFORMING
INTELLIGENCE NET (BEIJING) INFORMATION TECHNOLOGY CO.,LTD.
International Fairs Group
magazines.hwi.com.cn
MESSE ESSEN GMBH
MODERN WELDING MAGAZINE AGENCY
QCTester
RINGIER TRADE MEDIA LTD
ROBOT TECHNIQUE AND APPLICATION MAGAZINE

Sanpo Publications,Inc.
THE CHINA INTERNATIONAL PETROLEUM AND PETROCHEMICAL TECHNOLOGY EQUIPMENT EXHIBITION
TRANSMISSION ENTERPRISE NETWORK
WELDING TECHNOLOGY
WELDING THE 21ST CENTURY - THE NETWORK WELDING EQUIPMENT
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