



# The 16<sup>th</sup> Beijing Essen Welding & Cutting Fair (BEW2011)

## Post-Show Report

June 2-5, 2011

*One of the top 2 international welding shows in the world!*

### Sponsors:

Chinese Mechanical Engineering Society (CMES)

CMES Welding Institution

China Welding Association (CWA)

Electric Welding Machine Committee of CEEIA

German Welding Society (DVS)

Messe Essen GmbH

### Co-Sponsors:

American Welding Society

The Japan Welding Engineering Society (JWES)

Korean Welding Industry Cooperative

Supporter

China Machinery Industry Federation

**Key Statistics:****Exhibitors:** 918

——from 29 countries &amp; regions

——incl. ca. 23% or 213 international exhibitors

**Gross Exhibition Area:** 92,840 square meters (New record)**Net Exhibition Area:** 47,520 square meters, up 16% than last show (New record)**Overseas Exhibition Area:** 13,266 square meters**Attendance:** 27,888 visitors with 46,765 Entries (New record)

——from 71 countries &amp; regions

——of which 1,303 are from overseas

◆ Beijing Essen Welding & Cutting Fair (BEW), one of the top two trade shows in the global welding and cutting industry, is sponsored by Chinese Mechanical Engineering Society (CMES) and its Welding Institution, China Welding Association (CWA), Electric Welding Machine Committee of CEEIA, German Welding Society (DVS) and Messe Essen GmbH.

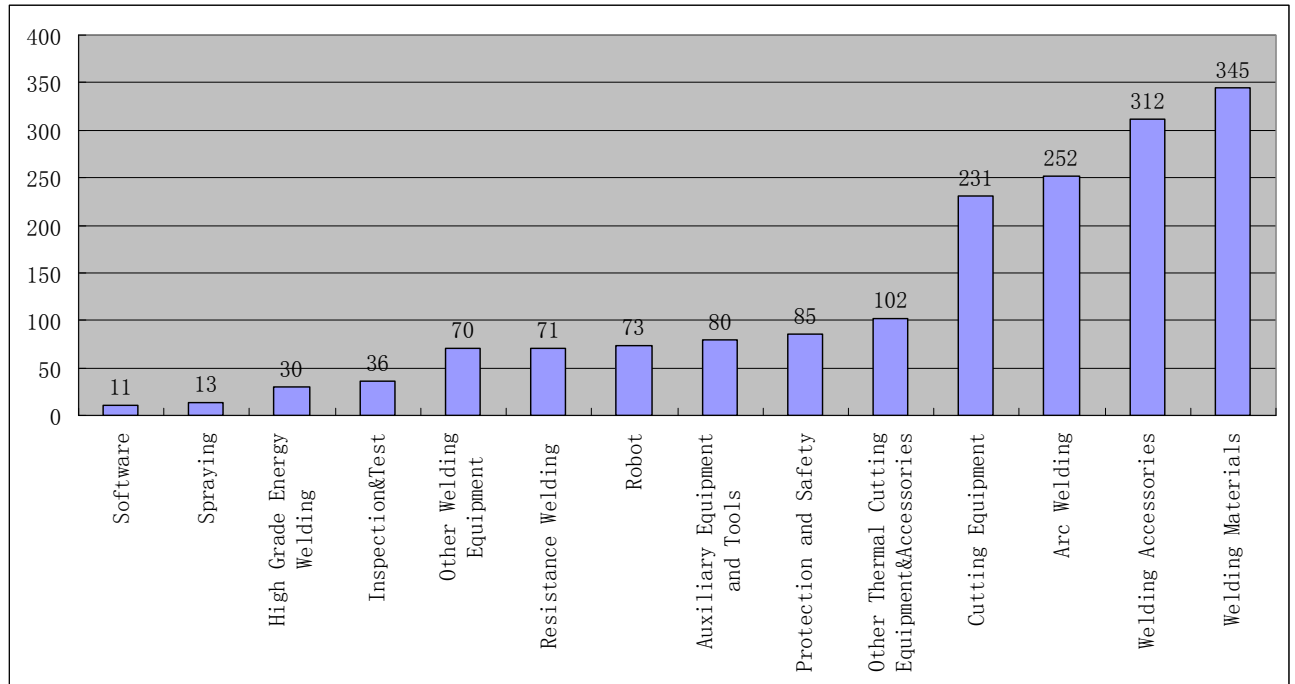
◆ The 16th Beijing Essen Welding & Cutting Fair, held on June 2-5, 2011, hit a new high in the Net Exhibition Area and the number of visitors, respectively with an increase of 16% and 35%. The Exhibitors feed backed positively about effective expansion of business relationships through BEW2011. The visitors were satisfied with the information collected and obtained the best procurement solution.

◆ The simultaneous activities include more than 10 forums, work meetings, conferences and more than 10 technical seminars and Products Release. The International Forum on Welding Technologies (IFWT) 2011 with the subject of Innovation towards Strength focused on the Innovation of the Industry. The China Welding Industry Forum (CWIF) 2011, consisting of two subjects: Welding Automation in the Automotive and Rail Transit Industry and Domestic Production of High End Welding Materials. In addition, the East Asian Symposium on Technology of Welding and Joining (EAST-WJ), co-sponsored and organized by Chinese Welding Society, Japan Welding Society and the Korean Welding Society, was held on May 31- June 2 in Shanghai for the first time, with the topic: welding manufacturing process science and technology for industrial development. Industrial Conferences organized by Asian Welding Federation, China Welding Association and other welding related organizations were also held during the same period.

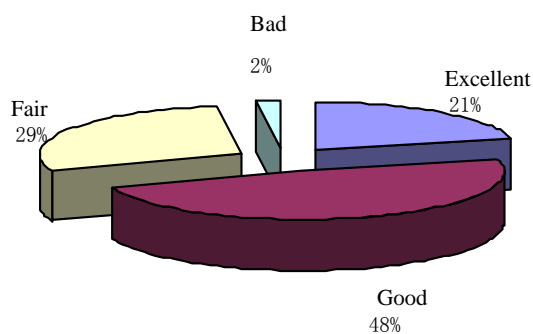
## 1. Exhibitors

918 exhibitors from 29 countries and regions, including Egypt, Australia, Austria, China, Czech Denmark, Germany, France, Finland, Korea, Netherlands, Canada, Malaysia, USA, Norway, Japan, Sweden, Samoa, Taiwan, Turkey, Spain, Hong Kong, Singapore, Italy, India, Indonesia and UK, New Zealand, Vietnam, of which 705 are Chinese enterprises, 213 are international enterprises.

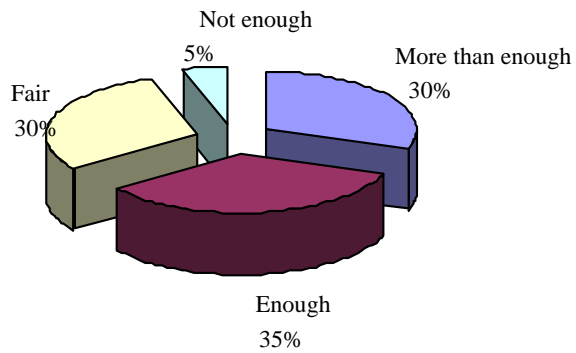
### 1.1 Breakdown of Exhibitors by Products Categories



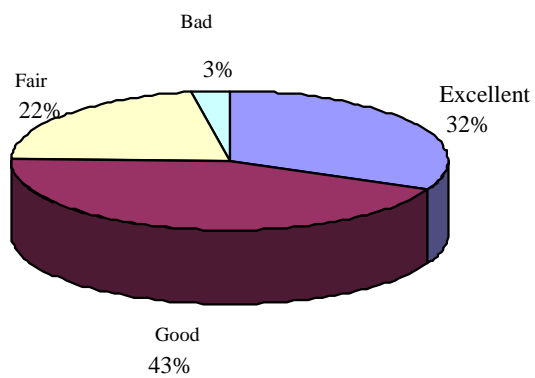
### 1.2 Exhibitor's Opinion about how the visitors fit their expectation



### 1.3 Exhibitor's Opinion about the Quantity of Visitors



### 1.4 Exhibitor's opinion for BEW2011 as a whole

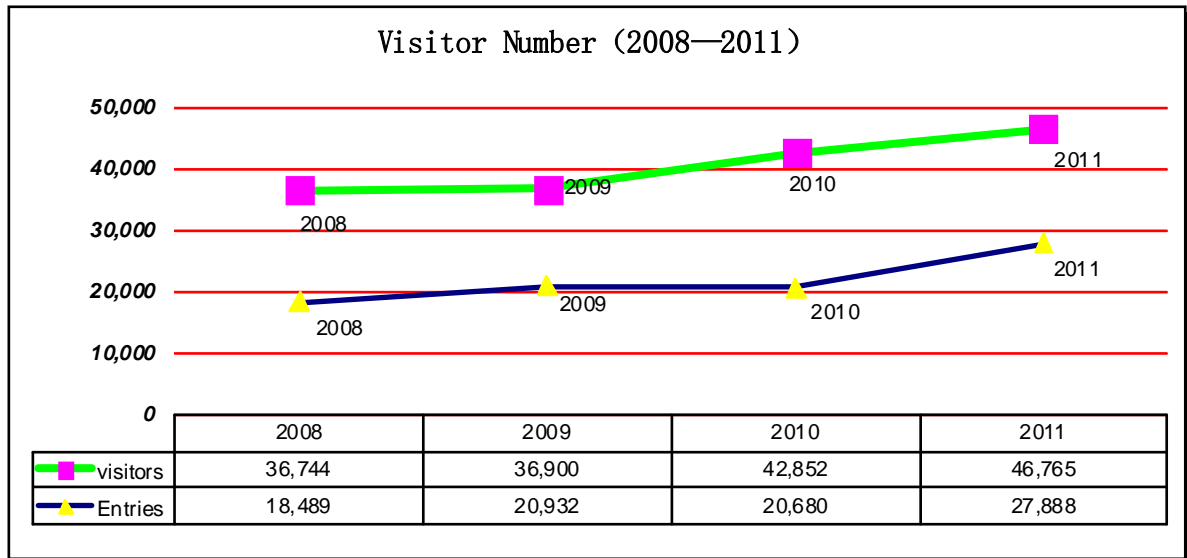


## 2. Visitors

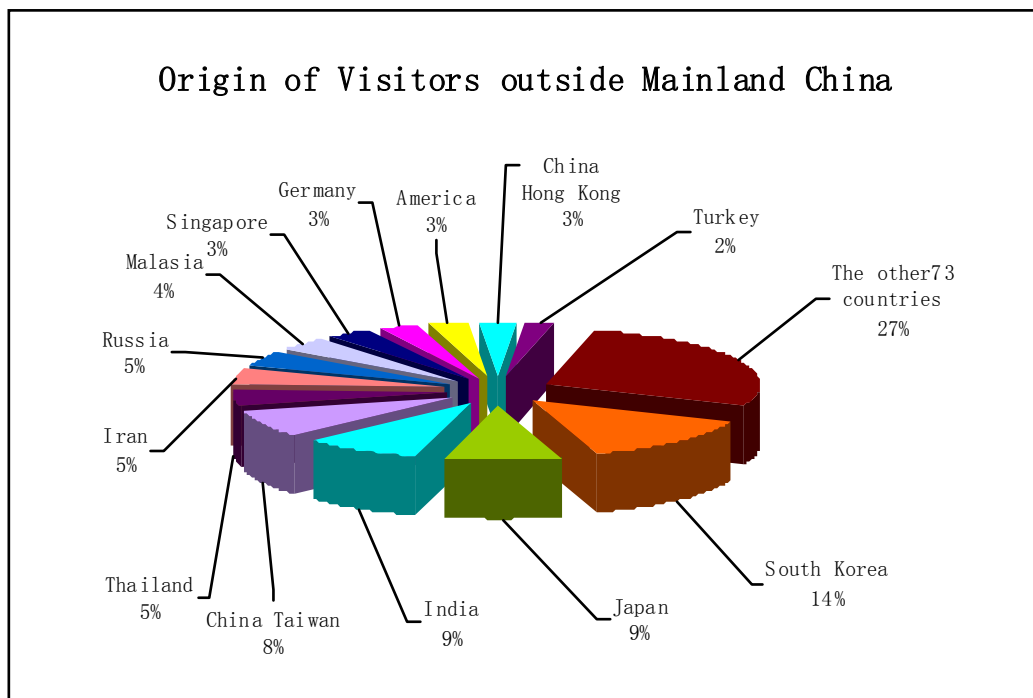
### 2.1 New Record in the Number of Visitors, 35% over the Previous

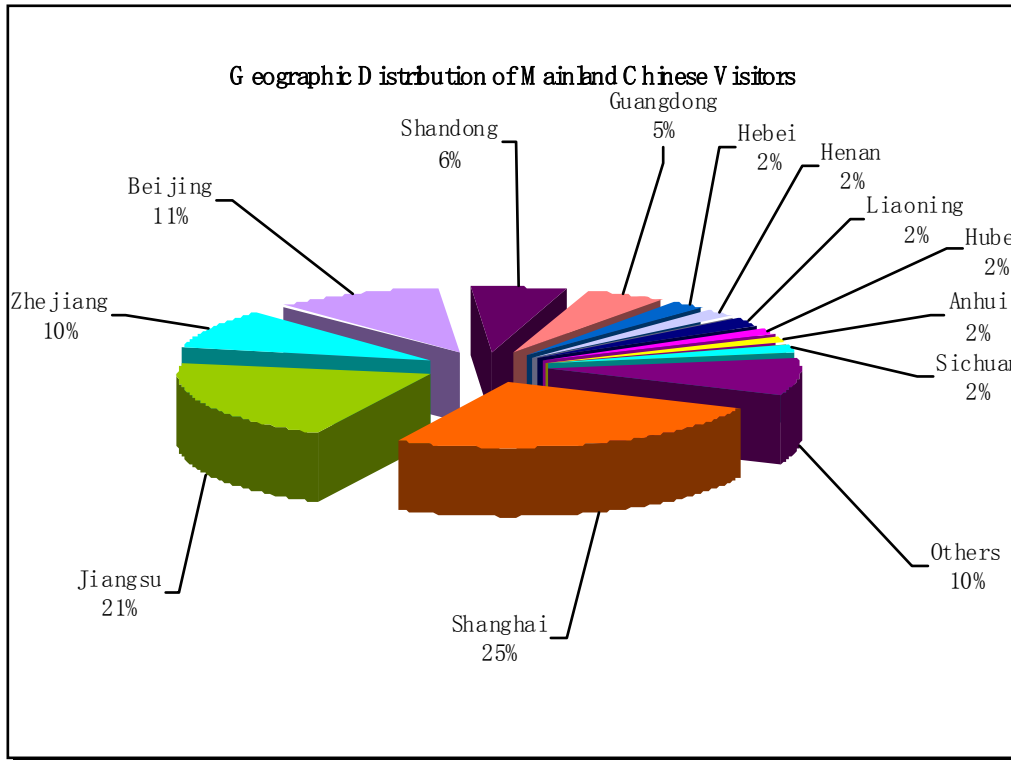
The four-day exhibition attracted 27,888 visitors with 46,765 Entries, and more than 1/3 of the

visitor stayed more than one day (most of these visitors have a clear purpose of purchase or investigation). Since 2008, in spite of the global economic crisis, the visitor number of Beijing Essen Welding & Cutting Fair is basically not affected. Especially this year, the number of visitors hits a record high, 35% more than last year as a result of the booming market demand in China based on the steadily growing economy.

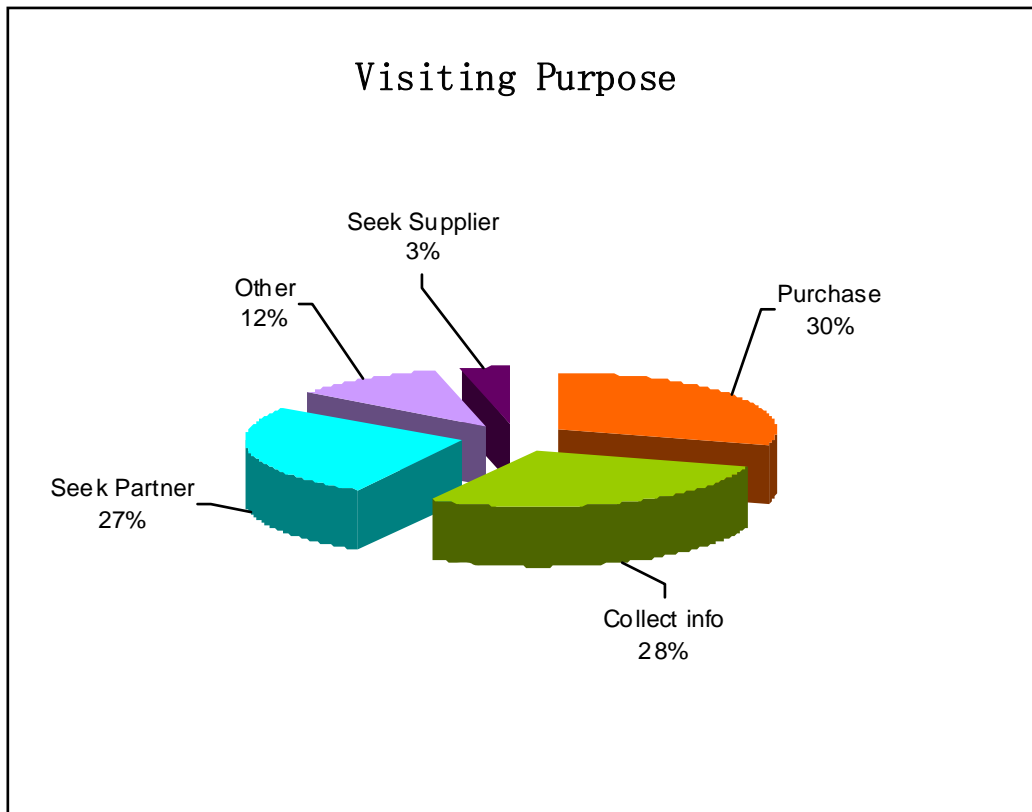


2.2 The visitors come from 71 countries and regions. The Mainland Chinese Visitors come from 31 Chinese provinces.

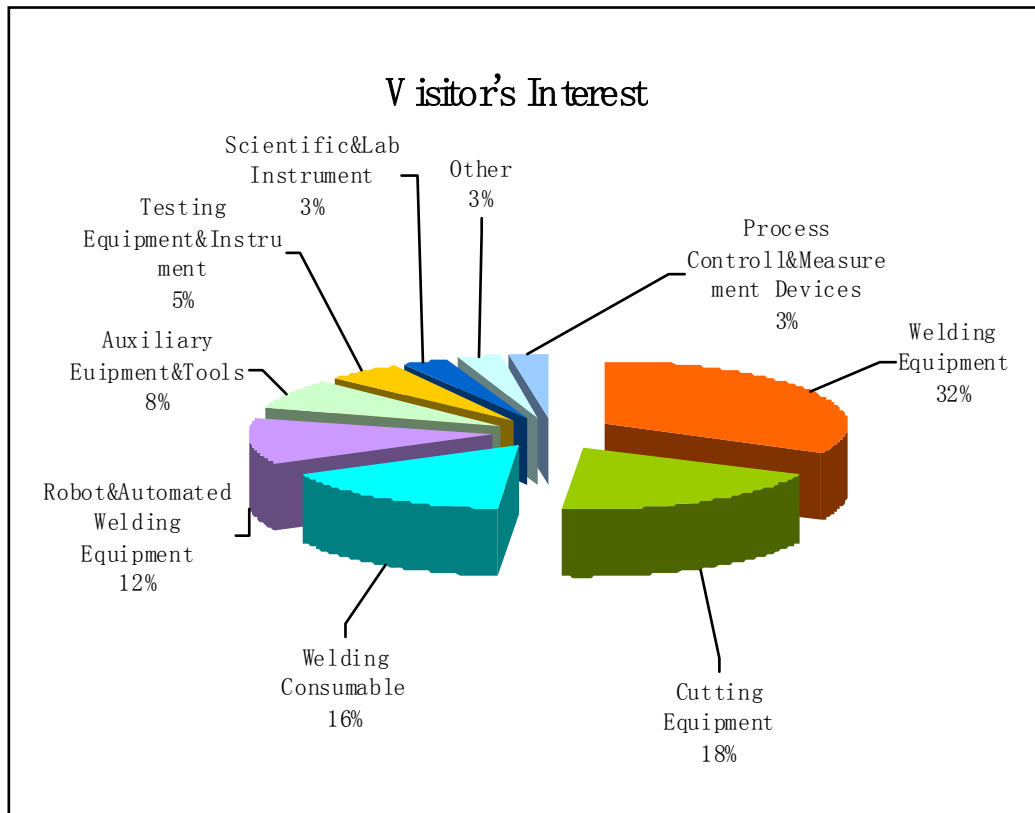




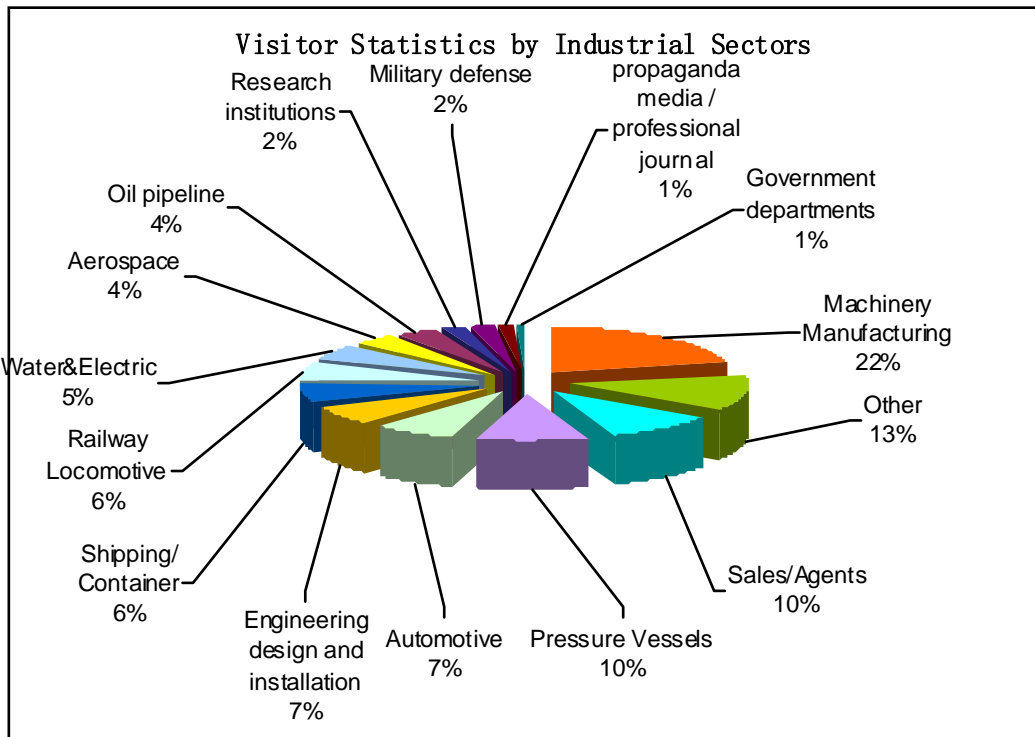
### 2.3 What do the visitors come to BEW2011 for?



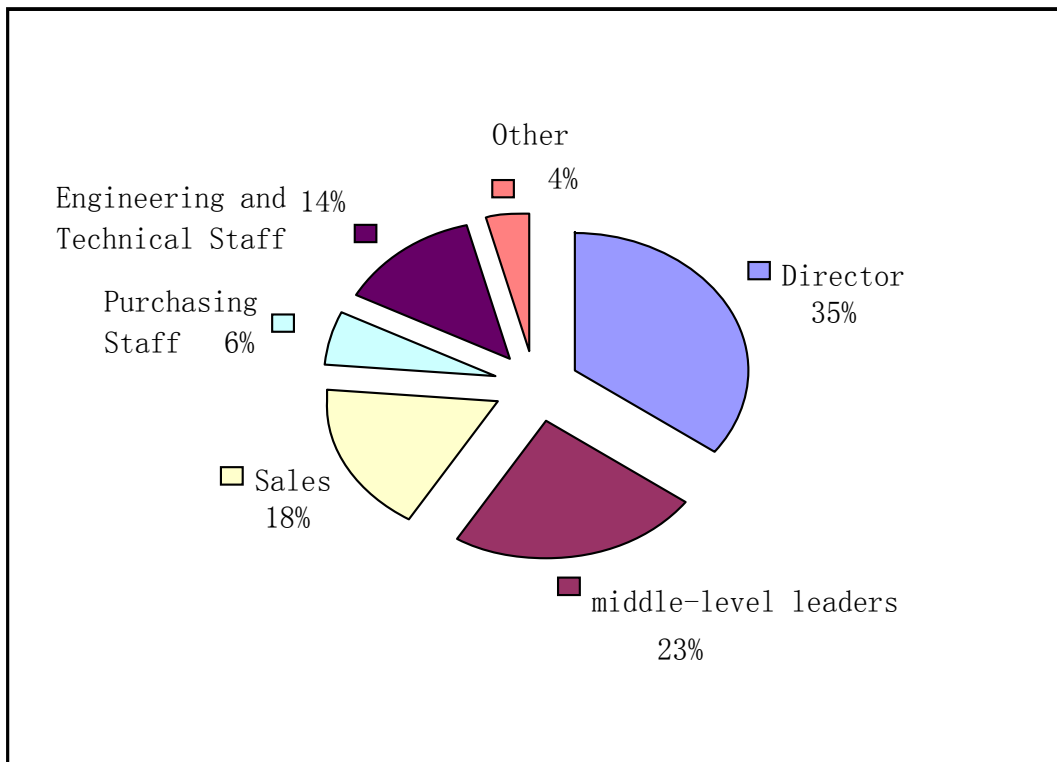
## 2.4 What products are visitors interested



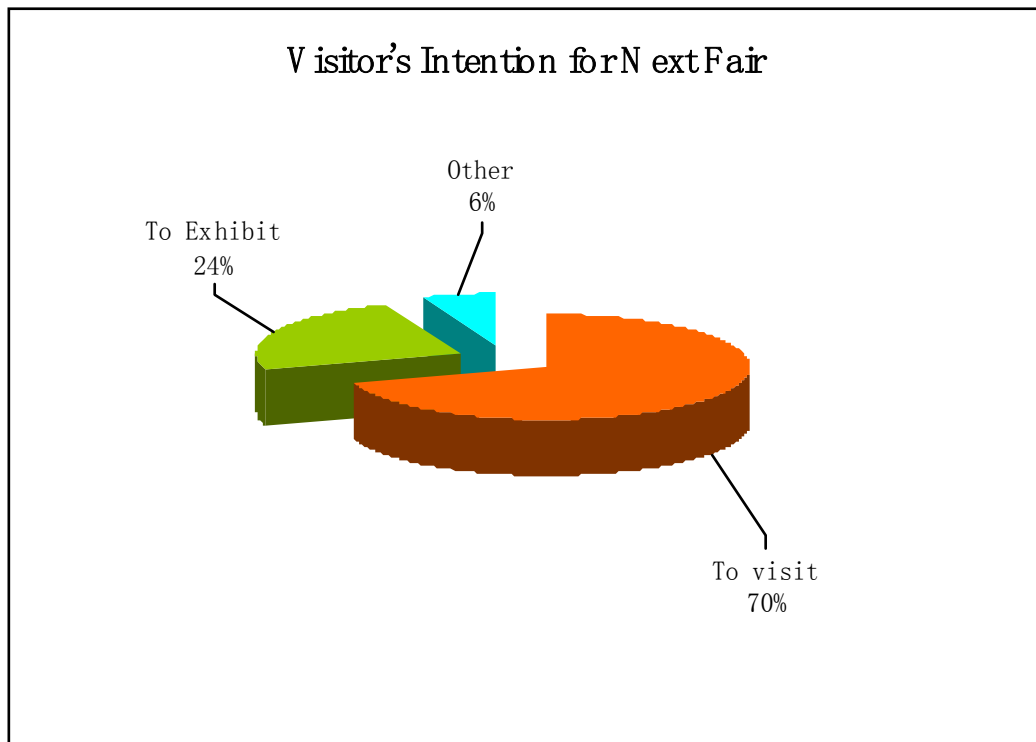
## 2.5 Visitor Statistics by Industrial Sectors



## 2.6 Visitor Statistics by Position



## 2.7 Visitor Statistics by the intention for the next Fair



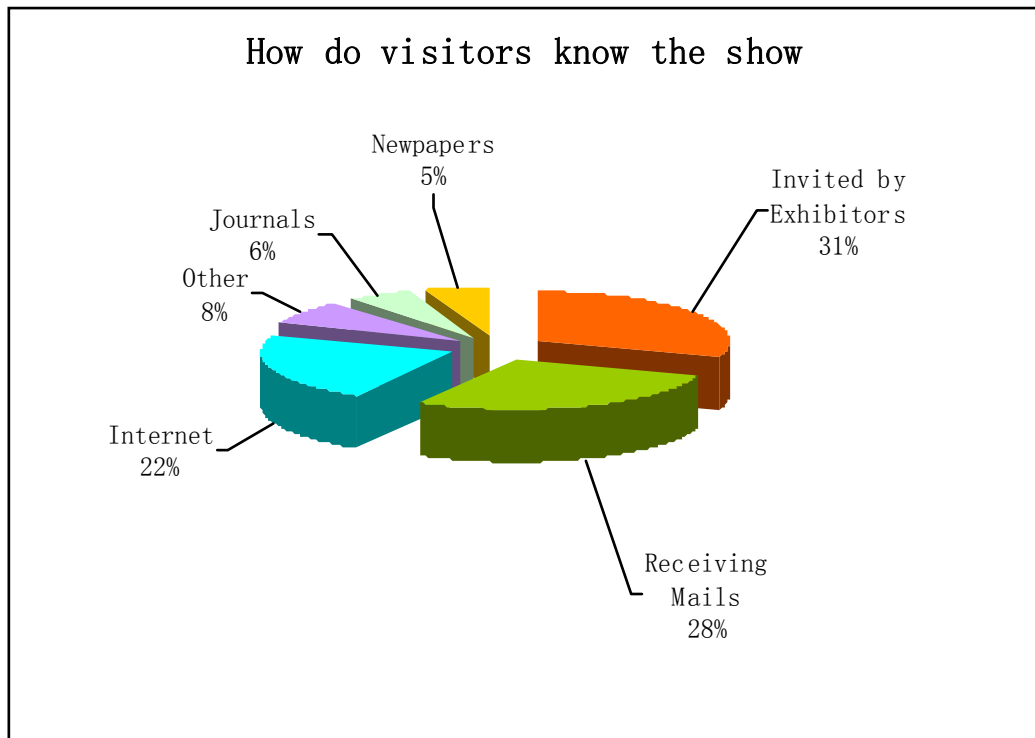
### 3.Conferences, Forums & Meetings

No.	Activities	Venue
1.	The 1st East Asian Symposium on Technology of Welding and Joining (EAST-WJ)	BENJOY HOTEL
2.	The 15th AWF Meeting & 8th Task Force Meeting	Grand Metropark Jiayou Hotel
3.	The Fifth Meeting of the Eighth Council of Chinese Welding Society	Grand Metropark Jiayou Hotel
4.	The Third Meeting of the Sixth Standing Council of China Welding Association	Shanghai Shuangyong Hotel
5.	China Welding Forum 2011-A on Welding Automation ( in the Automotive and Rail Transit Industry)	Shanghai Shuangyong Hotel
6.	China Welding Forum 2011-B on Domestic Production of High End Welding Consumables	Hangzhou
7.	IFWT 2011 on Innovation towards the Strength	Shanghai Yongda International Tower ( Opposite to SNIEC )
8.	Work meeting of the Welding Equipment Workshop & Complete Set Equipment Workshop	SNIEC Meeting Room E1-M13
9.	Seminar on the Training and Qualification Certification of Distributors, Dealers and Salespeople in the Welding Industry	SNIEC Meeting Room E1-M16
10.	Meeting of Chinese Welding Training and Qualification Committee(CANB)/Chinese Authorized National Body for Company Certification(CANBCC), 2011,Shanghai	Shanghai Dianke Building
11.	CANBCC Seminar on International Standard for Company Certification	Shanghai Dianke Building
12.	Forum on the Latest Development and Application of International Welding Standard	Shanghai Dianke Building
13.	The 3rd Symposium on the Application of Weld Testing New Technology	SNIEC Meeting Room E3-M23

## Technical Seminars

No.	Company	Title	Speaker
1.	ESAB Welding & Cutting Products (Shanghai) Co., Ltd.	Hydrogen Management for Innovative Gas-shielded and Self-shielded high strength Flux Core Wires	Dr. Wesley Wang
2.	TRIVERS AUTOMATION PTY.LTD	Key Technologies of Building Bevel Cutting and Laser Cutting Machines	WangRugang (General Manager)
3.	ESAB Welding & Cutting Products (Shanghai) Co., Ltd.	Advances in Mig Welding Wires, SAT-High Speed MIG! A step Above the rest! MIG	Per-Ake Petterson (Global Technology Center Customer Support Manager)
4.	Shenzhen TIPTOP Industrial Development Co.,Ltd.	Flexible Modular Fixture & Automation of Welding	ChenLing (General Manager)
5.	ESAB Welding & Cutting Products (Shanghai) Co., Ltd.	Introduction to HLAW, FSW and HNG	Håkan Persson
6.	Lutz Precision (Shanghai) Co.,Ltd	How to improve life time of caps with modern tip dressing machine	Hubert Ernest Director
7.	SHENZHEN WATIAN ELECTRONICS CO.,LTD	IGBT Research & Development	Wu Haiping

## 5. Promotion of BEW2011



**The following list includes the media/trade fairs that promoted BEW2011.**

### A. Professional Journals & Newspapers across China:

MW Metal Forming	Petroleum Engineering Construction
Electric Welding Machine	Equipment Manufacturing
MM Modern Welding Engineering	Welding Technology
Automobile Industry-China	Modern Welding Magazine
Special Issue of the 109th Session of Canton Fair	Aeronautic Manufacturing Technology
Industrial Laser Solutions China	Nondestructive Testing
International Metalworking News for China	Welding
Automotive Manufacturing & Design for China	Electric Power Construction
China Welding Industry	Modern Metal Working
CHINAMAC JOURNAL	Modern Automobile Industry
POWER ELECTRONICS	China Petrochem Magazine
Welding in the 21st Century • Network Express	Compressor Blower and Fan Technology
Mechanical Herald	CHINA STEEL STRUCTURE INDUSTRY
Steel Structure	China Ocean Industry--Ship
Pressure Vessel	China Ocean Industry--Ocean Engineering
Hardware Sheet metal and Punching	Thermal Processing Process

Welding material information

Overview of China and overseas exhibition

China welding equipment procurement guidelines

**B. Professional Journals overseas :**

Metal Network Korea for Monthly

Welding Technology (Japan)

Metal Korea

AWS Welding Journal

Welding & Cutting

SWS Newsletter

Weding Promenadel

**C. Websites:**

<http://www.ylrqzx.ibicn.com>

<http://www.weldinfo.net/>

<http://www.weldinfo.net>

<http://www.welder.or.kr>

<http://www.weldcut.hc360.com/>

<http://www.weldchina.com>

<http://www.weld21.com>

<http://www.vogel.com.cn/>

<http://www.tradeshows-biz.com>

<http://www.tradeshowalerts.com>

<http://www.tradeindia.com>

<http://www.tradefairdates.com>

<http://www.toweld.com>

<http://www.shipe.cn>

<http://www.qctester.com>

<http://www.pmnet.cn>

<http://www.paton-expo.kiev.ua>

<http://www.naimo.cn/>

<http://www.MyCIMT.com>

<http://www.mw35.com>

<http://www.mw1950.com>

<http://www.metalfforming.com.cn>

<http://www.mei.gov.cn>

<http://www.mat-test.com>

<http://www.madesources.com>

<http://www.ieexpo.com/>

<http://www.ic-mag.com>

<http://www.hjcy.ibicn.com>

<http://www.hisupplier.com>

<http://www.hanjiwang.cn>

<http://www.foreignercn.com>

<http://www.expopromoter.com>

<http://www.expofairs.com>

<http://www.expodatabase.com/OMS>

<http://www.eventseye.com>

<http://www.epenet.cn>

<http://www.cut365.cn/>

<http://www.coi.ibicn.com>

<http://www.coi.com.cn>

<http://www.cnwqs.com>

<http://www.cnsi.cn/>

<http://www.chnrailway.com/>

<http://WWW.CHINAWELDING.COM.CN>

<http://www.china-weld.net.con>

<http://www.chinapvt.com/>

<http://www.chinacpc.com.cn>

<http://www.china.cn>

<http://www.cftn.cn>

<http://www.cepc.com.cn>

<http://www.ca800.com>

<http://www.bvents.com/>

<http://www.biztradeshows.com>

<http://www.big-bit.com>

<http://sh.cippe.com.cn/>

<http://www.baidajob.com>

<http://ndt.baidajob.com>

<http://www.aquiyenchina.com>

<http://gl.epjob88.com/>

<http://www.aerotime.cn>

<http://expo.all-biz.info>

<http://www.AdsaleCMJ.com>

<http://china.machine365.com/>

<http://weld.baidajob.com>

<http://china.cippe.net/>

<http://tradeshow.made-in-china.com>

<http://car.baidajob.com>

<http://ship.baidajob.com>

#### **D. Related Trade Fairs**

The 11th China International Petroleum & Petrochemical Technology and Equipment Exhibition

Essen Welding & Cutting Fair Russia 2011

Welding Korea

CRTS CHINA 2011

Paton Expo

Shiptec China 2011

Fabtech & AWS Welding Show 2010

SteelFab 2011

Mactech 2010

Welding 2010 in St. Petersburg

WELDMEX-FABTECH-METALFORM 2011